

Research on Reform and Innovation of Ideological and Political Education of TCM Colleges and Universities in New Era

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Abstract: Ideological and political education is an important aspect of higher education and an important part of moral education in colleges and universities. The ideological and political education of TCM colleges and universities has its own characteristics compared with general comprehensive universities, including people-oriented value concept, dialectical thinking model and good psychological quality. Based on the analysis of the basic characteristics of ideological and political education in TCM colleges and universities in the new era, this paper puts forward the reform and innovation directions of introducing excellent traditional culture, penetrating TCM wisdom, strengthening medical ethics construction and establishing medical laws consciousness to provide some references for the relevant researchers.

1. Introduction

Chinese medicine culture is an indispensable educational content in the training of talents in TCM colleges and universities [1]. Traditional Chinese medicine culture education should be embodied in all aspects of higher education of traditional Chinese medicine, especially in Ideological and political education of colleges and universities of traditional Chinese medicine. Only by integrating traditional Chinese medicine culture education organically, can qualified talents of traditional Chinese medicine be trained. To integrate traditional Chinese medicine culture into ideological and political education, we should first integrate it into Ideological and political theory teaching. Traditional Chinese medicine culture is an important content and special resource of Ideological and political education. However, in TCM colleges and universities, due to the subordinate status of TCM culture and education courses, there are not many courses and class hours. Most teachers of TCM colleges and universities only regard it as a course to broaden student's knowledge, but do not give full play to its role in promoting ideological and political education. College students of traditional Chinese medicine are an important part of college students, and are the builders and successors of the socialist health cause with Chinese characteristics. The Party and the state have always attached great importance to the ideological and political education of College students. The contents and forms of Ideological and political education for college students of TCM are different from those of ordinary college students. Students in TCM colleges and universities are the transitional stage for medical students to enter their career. Strengthening student's ideological and political education in TCM colleges and universities determines the nature and development direction of socialist health undertakings. This is the vane of medical ethics construction in the new period. It directly affects the revival of the great cause of traditional Chinese medicine and the future of the socialist health cause with Chinese characteristics. We should strengthen the students and attach importance to the ideological and political education so as to make the ideological and political education teaching closer to the student's real life. The teaching of Ideological and political theory mainly highlights the political and epochal nature. They can complement each other in content when they are integrated. In TCM colleges and universities, we should improve the attractiveness and effectiveness of the ideological and political education curriculum [2].

2. Basic Features of Ideological and Political Education of TCM Colleges and Universities in New Era

2.1 People-oriented Value Concept.

People-oriented is a kind of understanding and practice of people in traditional Chinese medicine culture [3]. Medical science not only emphasizes people-oriented, but also attaches great importance to the balance between people. For ideological and political education in Colleges and universities, student-oriented has always been the core of their work, and the goal to achieve is to achieve the overall development of students. Traditional Chinese medicine culture and ideological and political education in Colleges and universities of Chinese medicine have inherent consistency both in content and in value concept. Understanding this consistency will be more conducive to the development of Ideological and political education. Traditional Chinese medicine culture is an important part of Chinese traditional culture, in which rich educational resources are fertile soil for ideological and political education. Traditional Chinese medicine requires doctors to have exquisite skills. This is a technical requirement. Traditional Chinese medicine requires doctors to have noble moral cultivation. If they have a heart, they should instigate great kindness and compassion, and then swear to save the suffering of the spirit. This is the requirement of moral level, that is, the purpose of our ideological and political education. Therefore, college student's acceptance of this traditional Chinese medicine culture is also the best breakthrough for the role of ideological and political education in colleges and universities.

2.2 Dialectical Thinking Model.

In the way of thinking, traditional Chinese medicine education emphasizes the overall concept and the full play of its functions. Modern western medicine emphasizes local concepts and structural research, and the research field tends to be more and more microcosmic. With the erosion of traditional Chinese medicine by the powerful paradigm of Western medicine which emphasizes technology over morality, the modern medical education model, which emphasizes immediate and effective effect, has gone directly to the excellence of losing soul. There is also a tendency of Westernization in the curriculum setting of TCM colleges and universities. To a certain extent, such TCM education has affected the formation of student's overall thinking in connection with TCM, and weakened the ideological and political education function of TCM culture. In the education of outlook on life and values, teachers can combine the characteristics of college students of traditional Chinese medicine, increase the core values of traditional Chinese medicine culture, enumerate the deeds of ancient Chinese medicine, educate students to learn their noble qualities, and require students to set up the concept of serving patients wholeheartedly, saving lives and injuries. In view of the mistaken ideas of money worship and hedonism in real life, we can make it a qualified doctor through the edification of traditional Chinese medicine culture. The overall dialectical thinking mode makes it easier for students of TCM colleges and universities to accept ideological and political education [4].

2.3 Good Psychological Quality.

According to the research results of some researchers in several hospitals and schools, like most students in China, there are certain psychological abnormalities in TCM students, such as anxiety, compulsion, personality differences, depression and paranoia caused by heavy schoolwork burden, long-term self-depressed, etc. However, compared with other types of universities in China, such as comprehensive universities and normal universities, the psychological status of students in TCM colleges is better than that of students in other types of universities, which is related to student's acceptance of relevant TCM theories in schools. It is influenced by the holistic view of traditional Chinese medicine, the simple philosophy of harmony and balance between yin and yang, and these contents all contribute to the improvement of mental health level of college students of traditional Chinese medicine. Therefore, the development of Ideological and political education in TCM colleges and universities has a relatively stable psychological basis and atmosphere for students.

Colleges and universities of traditional Chinese medicine should strengthen professional ethics education so that students can establish firm professional confidence, strive to broaden their knowledge, pay attention to the development of new disciplines, and cultivate good psychological quality. As a college student of TCM, whether they have noble professional ethics or not is related to the effect of curing diseases and saving people. Therefore, TCM colleges should strengthen education to enable students to have humanitarianism and compassion.

3. Directions of Ideological and Political Education of TCM Colleges and Universities in New Era

3.1 Introduce Excellent Traditional Culture.

The importance of Chinese excellent traditional culture and ideological and political education in colleges and universities and the integration of the two have been paid attention to by the high-level government and deployed at the institutional level. Under such policy guidance and document requirements, colleges and universities should make in-depth theoretical research and practical exploration on relevant issues. We should inherit and carry forward the excellent traditional culture and find the conjunction point between traditional culture and ideological and political education. This is not only the mission of the country, but also the responsibility of colleges and universities of traditional Chinese medicine. During the process, it was found that most of the students in colleges and universities of traditional Chinese medicine had not read through the four most basic Confucian classics. Besides remembering the brief introduction of the middle school text, the student's understanding of its ideological connotation is superficial and divergent. From the perspective of understanding and acceptance, classics should also be regarded as the resources of Ideological and political education in TCM colleges and universities. Teachers can make students more deeply understand the traditional cultural spirit of Confucianism and Taoism through theoretical interpretation, allusions elucidation and character introduction, so as to promote students to understand, understand and identify with the excellent traditional Chinese culture, including TCM culture. In the course of Ideological and political theory, colleges and universities of traditional Chinese medicine should adopt a variety of educational methods, truly understand the characteristics and inherent needs of students, and integrate the essence of traditional Chinese medicine culture with ideological and political courses in a form that students are willing to accept, so as to jointly promote the development of Ideological and political education in Colleges and universities of traditional Chinese medicine. In addition, schools can strengthen the characteristics of traditional culture in the construction of campus culture. Through elaborate design and organization of thematic activities highlighting the characteristics, novel forms and strong attraction of traditional Chinese medicine, such as Medicinal Diet Festival, Wushu Festival, Classic Reading Conference and Acupuncture Skills Competition, TCM colleges and universities can close the gap between traditional culture and students.

3.2 Penetrate TCM Wisdom.

To integrate traditional Chinese medicine culture into Ideological and political theory course, we need to innovate teaching methods. Integrating traditional Chinese medicine culture into Ideological and political theory course is different from traditional ideological and political theory course teaching, but we should make full use of new technology and new teaching methods to carry out this teaching activity, strengthen the attraction and effectiveness of Ideological and political theory course, and run through traditional Chinese medicine culture education from the content of Education to means and methods. In the classroom, we should try our best to use modern teaching methods, such as multimedia courseware, to mobilize the enthusiasm of students. In order to improve the teaching effect of Ideological and political theory course, we should change the way of full-class irrigation, adhere to the principle of inspiring thinking, and adopt the methods of discussion, case analysis, social practice, debate and lecture. In the discussion and analysis of cases, we can combine the teaching content of Ideological and political theory course with the relevant content of traditional

Chinese medicine culture. In practice teaching, we can combine the characteristics of each course and the professional characteristics of students in Chinese medical schools to determine the content and mode of practice. For example, in the teaching of the outline course of modern and contemporary history of China, students can be organized to watch the film and television materials of modern and contemporary history of China, design thinking questions, let students intuitively understand history, stimulate student's patriotic enthusiasm, and then can supplement in the course of the development of modern Chinese history, how Western medicine was introduced into China's literature, videos and so on, requiring students to write experience. In the course of Mao Zedong Thought and the Introduction of the Theoretical System of Socialism with Chinese Characteristics, pictures and videos of the development of Chinese medicine culture after the founding of the People's Republic of China, especially after the reform and opening up, can be shown to give students an intuitive and vivid impression and help them understand the development of Chinese medicine after the founding of the People's Republic of China.

3.3 Strengthen Medical Ethics Construction.

Teachers of TCM colleges and universities should persist in taking teacher's love for education, their own work, excellent teaching style and noble professional ethics as the foundation, and constantly persevere in advocating good teachers' ethics, medical ethics and academic ethics, purifying the medical environment, and providing a good platform for education of student's ideological and political education in TCM colleges and universities. The state strengthens its investment in non-profit hospitals and other public welfare undertakings, so that doctors can have a stable income. The economic base decides the superstructure. Strengthening the investment of non-profit hospitals by the state can increase doctor's economic income, stabilize the medical personnel and enhance the social recognition of medical work. It has important practical significance for purifying the medical environment, strengthening the construction of medical ethics and medical style, and guiding students of Chinese medicine colleges to devote themselves to medical and health work actively. In medical activities, the patient is a group of social relations represented by patients, including their families, relatives, units and communities. Patient groups have an important impact on patients. In view of the current situation, medical professional courses are still the mainstream in the classroom of TCM colleges and universities, and some medical ethics education and activities with humanistic spirit have not received due attention. From the perspective of the genesis of doctor-patient relationship, the role of the doctor is clear, while the social role of the patient is vague. In a sense, the public are potential patients, and they will contact doctors sooner or later, or directly or indirectly. Examine the current medical ethics education of patients in our country, popularize medical knowledge, strengthen health education, popularize legal knowledge and strengthen legal education.

3.4 Establish Medical Laws Consciousness.

With the continuous improvement of China's legal system, people's requirements for medical standards are becoming higher and higher, the concept of rule of law and awareness of safeguarding rights are increasing, and medical disputes are increasing. Most students of TCM colleges and universities will be engaged in medical work in the future, and shoulder the heavy responsibility of treating diseases and saving people. They should not only adapt themselves to the challenges of life sciences, but also consciously regulate medical behavior and abide by medical laws and regulations. The education of the legal concept of medicine is an important part of the ideological and political education of students in Chinese medical colleges and universities. In a society ruled by law, people can only embody their own value within the scope permitted by laws and regulations. It is particularly necessary for doctors to practice medicine according to law. Therefore, strengthening the education of student's legal concept in TCM colleges and universities, so that they can establish correct legal concept and legal consciousness, become a high-quality medical worker who not only knows the knowledge of TCM, but also understands health regulations, can safeguard the rights and interests of patients, but also can guarantee their own safety. This is the historical mission entrusted by the society governed by law to TCM medical colleges and universities, and is also the ideological and political

education of students in TCM colleges and universities. Inevitable requirement. At the same time, the professional teachers of Ideological and political theory course should also strengthen their own knowledge of traditional Chinese medicine, constantly improve their cultural literacy of traditional Chinese medicine on the basis of professional background, and realize the effective link between traditional Chinese medicine specialty and ideological and political education. Many students of TCM colleges and universities gradually learn how to safeguard the legitimate rights and interests of patients and protect their legitimate rights and interests from infringement with their own personal lessons and costs in the future work. Therefore, while medical students learn the basic courses of law, they should also list the corresponding courses of health laws and regulations as compulsory courses.

4. Conclusion

Ideological and political education is a strong political belief, shaping personal morality and abiding by professional ethics of students in Chinese medical schools, which cannot be replaced by other disciplines. This will further affect the training of high-quality medical personnel and the overall development of socialist health undertakings with Chinese characteristics. In the critical period of deepening the reform of higher medical education, it is of great significance to explore new ideas of Ideological and political education for students of Chinese medical colleges and universities in the new era. We should introduce excellent traditional culture, penetrate TCM wisdom, strengthen medical ethics construction and establish medical laws consciousness to improve the ideological and political education level of TCM colleges and universities in the new era.

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